



Rams FC
PO Box 1761
Kingston, RI 02881

SPONSOR REQUEST LETTER

Dear Business Owner

Let me take this opportunity to introduce you to our Rams FC Premier Youth Soccer Club. Based in Kingston, Rhode Island, Rams FC is a 501(c)(3) Non-Profit Organization that is guided by the men's soccer coaches from the University of Rhode Island. The goal of Rams FC is to offer the highest level of quality training while promoting the development of life skills in a competitive and challenging environment. Rams FC focuses on player development and competitive goals, through intelligent decision making, responsibility, commitment and the pursuit of excellence.

As the club begins its 10th season, it is fair to say that Rams FC has had a positive impact on the lives of youth soccer players throughout Rhode Island. This year we are offering a unique opportunity to local businesses such as yours to help lower the cost for these dedicated players to participate in leagues and tournaments throughout the Country. In addition, this year we have 2 Rams FC teams that will be heading to Europe to play against some of the best youth teams in Spain, Italy, England and Ireland.

For the 2016-17 season, Rams FC has created several Team and Club Sponsorship opportunities. We are giving businesses, family and friends the opportunity to help our players continue to not only get some of the best coaching in Rhode Island, but also test their abilities against teams from across America and Europe. While any sponsor level you select will be greatly appreciated, a donation of \$500.00 or greater will earn you a Proud Team Sponsor Plaque with photo of the team to display on your office wall, as well as provide you with some very valuable business marketing tools. Please take a moment to review and select the sponsor package which best fits your business and budget.

For tax reporting purposes, all checks must be made payable to Rams FC. All Sponsors will receive a sponsorship invoice for tax reporting and deduction purposes based on the level of sponsorship selected.

Respectfully yours,

Gareth Elliott

Gareth Elliott &
Rams FC President
gelliott@mail.uri.edu

Scott Rollins

Scott Rollins
Rams FC Technical Director
ramsfc@gmail.com

RAMS FC SPONSORSHIP PACKAGES

Anyone interested in supporting the club should use the form below:

_____ CORPORATE CLUB SPONSOR:

Rams FC Youth Soccer Club Corporate Sponsors are businesses, organizations or persons that sponsor Rams FC in whole and not a specific team/player with a minimum Sponsor Contribution of \$2000 (two thousand dollars) or more.

In return for their support, Corporate Sponsors will be provided with the following:

In addition to receiving all “Platinum Sponsor” benefits (shown below), your business will be shown as “Title” or “Major” event sponsor at all club events, including tryouts, Academy sessions, media campaigns (both print and web), clinics and club functions. As well as having a prominent full color display banner on the Club Website. All professional design and production fees are included. Limited number of “Corporate” Plans are available.

Team Sponsorships

In return for their support, Team / Club Sponsors will be provided with the following:

_____ \$1,000 PLATINUM SPONSOR:

- 1 year advertising on our “Rams FC Club Banner*” (Displayed at all Rams FC home games that take place at the University of Rhode Island.)
- Advertising on the Club website w/ a link to your website
- A Proud Sponsor Plaque with photo of the Rams FC team sponsored for your display**
- Rams FC Collared Adidas Polo Shirt
- Rams FC Adidas Dri-Fit Training T-Shirt
- Rams FC Youth Soccer Car Magnet

_____ \$750 GOLD SPONSOR:

- 1 year advertising on a “Rams FC Club Banner*”
- Advertising on the Club website w/ a link to your site
- A Proud Sponsor Plaque with photo of the team for display**
- Rams FC Collared Adidas Polo Shirt
- Rams FC Youth Soccer Car Magnet

_____ \$500 SILVER SPONSOR:

- A Proud Sponsor Plaque with photo of the team for display**
- Advertising on the Club website w/ a link to your site
- Rams FC Adidas Dri-Fit Training T-Shirt
- Rams FC Youth Soccer Car Magnet

Boosters Club Sponsorships

Rams FC Youth Soccer Club Booster Sponsors are business, organizations or persons that select a one-hundred dollars or more sponsor package. In return for their support Booster Club Sponsors will be provided with the following:

_____ \$250 BOOSTER SPONSOR:

- Advertising on the Club website w/ a link to your site
- Rams FC Youth Soccer Car Magnet

_____ \$100 BOOSTER SPONSOR:

- Listing of your Business Name on the Club website in Sponsor Area

Club Donation

Rams FC Youth Soccer Club also offers the option to simply donate the amount of your choosing to the club as a whole or a specific team. Everyone who chooses this option will receive a Rams FC Youth Soccer Car Magnet

* Rams FC Club Banner is a vinyl banner sign displayed on the fence surrounding our Rams FC game field.

** A Proud Sponsor Plaque displays a team photo and will list you as a proud sponsor of our team and club.

Team Sponsorships Selection Form

Sponsorship Year is from September 1st of current year, to August 31st of next year. Make your selection below and return with your sponsorship payment today.

_____ **CORPORATE CLUB SPONSOR**

→Enter Amount: _____ (Minimum \$2,000.00)

Team Sponsors

_____ **\$1,000 PLATINUM SPONSOR**

_____ **\$750 GOLD SPONSOR**

_____ **\$500 SILVER SPONSOR**

Boosters Club Sponsorships

_____ **\$250 BRONZE SPONSOR**

_____ **\$100 BOOSTER SPONSOR**

Club Donation

\$ _____ ←Enter amount of your club donation.

Which Rams FC Team are you sponsoring? Team Name: _____

Assign Me! : _____ Let Rams FC staff assign you to a Team. This method is beneficial to support teams who have not been able to get adequate team sponsorship on their own.

Please choose your sponsorship level above and mail your completed form with your check made payable to "Rams FC" at the address below.

Sponsor Contact: Business Name (if any): _____

Street Address: _____

City/ State/ Zip Code: _____

Phone: _____

Email Address: _____

Thank you for your Support!
Rams FC
Attention: Scott Rollins Technical Director
P.O. Box 1761, Kingston RI 02881